



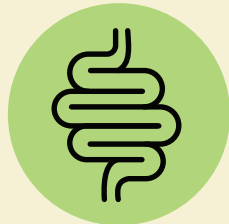
Pulses For Healthy Pets

When your pet eats well, they feel well. The right diet supports steady energy, weight, and overall wellbeing – and the ingredients that get you there matter more than you think. That’s where pulses come in: Simple, high-impact ingredients, packed with protein and fiber, and other nutrients pets need to thrive.

Here’s why pulses belong in the bowl:



Gut Health & Digestion



Containing prebiotic fiber which improves the composition of healthy gut microbiota.^{1,2}

Weight Control



Promoting insulin sensitivity, satiety, blood sugar and weight control.^{4,5}

Allergen-Friendly



Commonly used in grain-free and allergen-friendly pet food for pets allergic to common proteins.³

Safe Ingredients for Better Diets

Pulses have been used in pet food for decades.^{6,7} Research shows no impact of pulse-containing diets on the development of cardiomyopathy (DCM).^{8,9,10,11}

They also support: ✓ Skin Health ✓ Heart Health ✓ Blood Sugar Management

Compare Pulses to Other Common Pet Food Ingredients

	PULSES	CHICKEN	SALMON	BEEF
High in Protein	✓	✓	✓	✓
High in Fiber	✓			
Allergen-friendly	✓			
Contain Micro- + Macro-nutrients	✓	✓	✓	✓

What Are Pulses?

Nutritionally dense, non-GMO, U.S.-grown ingredients including:

Dry Beans



Chickpeas



Dry Peas



Lentils



HIGH IN:

PLANT-BASED PROTEIN, FIBER and MICRO-NUTRIENTS

Finding Pulses in Pet Food Products



- Find the ingredient list on the product.
- Look for the many forms pulses can take. They may be listed as:
 - **Whole pulses** (e.g., peas, lentils, beans, chickpeas)
 - **Split or ground:** Split peas, lentil flour, chickpea flour
 - **Fiber:** pea fiber, lentil fiber
 - **Protein:** pea protein, chickpea protein
- Look beyond grain-free: Pulses can be found in both grain-free and blended pet food products.

Healthy for Your Pet and the Planet

Pulses have a low carbon footprint, enriching the soil where they grow and reducing the need for synthetic fertilizers.¹²



USAPulses.org
marketing@usapulses.org



Scan for Scientific References